



# **CULTIVATE AND NURTURE** *Plan*

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# Cultivate and nurture plan to Maximize best buyer revenue

For the period:\_\_\_\_\_ (12 months)  
Prepared by CEO & Best Buyer Team: Marketing VP, account reps, customer service reps, product development lead

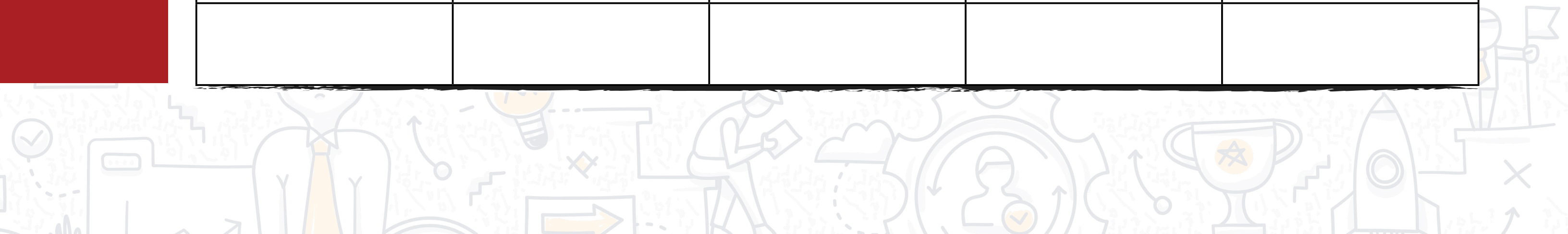
QUARTERLY	ACTION	DATE	WHO?	NOTES





# Monthly

MONTHLY	ACTION	DATE	WHO?	NOTES



Continue Monthly

MONTHLY	ACTION	DATE	WHO?	NOTES

